

**PunchDrunk Digital** is a leading digital marketing agency specializing in innovative marketing strategies, creative design, and cutting-edge technology solutions. With a focus on driving results and exceeding client expectations, PunchDrunk Digital is experienced in helping government agencies succeed in communicating key messages to the public while changing and impacting behaviors.




## CORE COMPETENCIES

- ✓ Digital Strategy
- ✓ Digital Marketing
- ✓ Advertising
- ✓ Web Design
- ✓ SEO
- ✓ PPC
- ✓ Social Media
- ✓ OTT/CTV
- ✓ Behavioral Targeting
- ✓ Programmatic Advertising
- ✓ Native Advertising



## NAICS CODES

- ✓ **541430** Graphic Design Services
- ✓ **541490** Other Specialized Design Services
- ✓ **541511** Custom Computer Programming Services
- ✓ **541613** Marketing Consulting Services
- ✓ **541810** Advertising Agencies
- ✓ **541830** Media Buying Agencies
- ✓ **541840** Media Buying Representatives
- ✓ **541850** Outdoor Advertising
- ✓ **541890** Other Services Rel. to Advertising



## KEY Differentiators

- ✓ We utilize the 3 Silo approach to strategy: Awareness, Targeting, and Relationship.
- ✓ Having an in-house team allows us to handle every stage of the campaign execution internally, eliminating the need for outsourcing.
- ✓ We provide real-time reporting with dashboard access as well as deep level reporting.

## Federal Profile

Cage Code: 9VXU5  
UEI: PA34HEFBBC3

### Website:

[www.punchdrunkdigital.com](http://www.punchdrunkdigital.com)

### Business size:

Woman Owned Small Business,  
WOSB